

**PROTOCOLE OF THE JURY SESSION OF THE OPEN CALL FOR FINANCIAL SUPPORT OF PROJECTS FOR THE FLAGSHIP
“KAPANA CREATIVE DISTRICT”
“KAPANA: EVENTS AND INTERVENTIONS IN PUBLIC SPACES”
FOCUS: FRENCH CULTURE**

1. Jury members

With decision 131 / 24.07.2017 of the Board of the Directors of Plovdiv 2019 the following jury had been appointed: Mr. Pierre Guillemet - Attaché Culturel, French Institute Bulgaria, Mr. Kamen Kalev - Independent expert, Arh. Ljubo Georgiev - Independent expert, Svetlana Kuyumdzhieva – Artistic Director, Plovdiv 2019 Foundation, Gina Kafedjian – Manager Project and Events, Plovdiv 2019 Foundation

2. Preliminary procedure and evaluation methodology

Each project proposal is first individually assessed by the members of the Jury. On a jury session the members compare the given points, discuss the applications and decide the winners and the eventual reserves and the value of weach financial support. The evaluation metodology and the preliminary evaluation procedure is appendix to the present protocole.

3. Session of the Jury

The session of the jury took place on 9 October from 13:00 till 18:00, and Arh. Ljubo Georgiev participated in the discussion through a conferment call. The session started with individual assestment of each project. Afetr the individual assessment the jury voted and chose the winner and/if any reservesand the distribution of the financial support.

4. Applications and results

The open call generated 49 project applications, fri m whih the jury chose 5 /five/ among which the grant of 35 000 BGN had been distributed and appointed 3 /three/ reswerves, as follows:

SELECTED PROJECTS:

Register No / Date	Entity	Name of the project	Short description	Required sums	Approved sums	Note of the Jury and total points
29_KCD_2017/ 29.09.2017	Panic Button Theatre EOOD	Blue Beard – Marriage without Fairytale	‘Blue Beard – Marriage Without Fairytale’ is a site specific performance with a focus on the Kapana of domestic violence. The dramaturgy of the project will be based on careful research of the psychological syndrome called Blue Beard (a woman/victim’s dependence on violence) and will include moments from French fairytale of the same name, written by Charles Perrault. The performance space in Café Kapane will be transformed with interactive-set-installations (spread out on the three floors), in which the audience will move around and interact with elements from the set and sound designs, in order to discover dramatic situations. The theatrical language will be conveyed through dance, non-verbal communication and live original music. The team of the project are made up of experience professionals and include international French involvement.	14 466,00 BGN /69 %/	13 000,00 BGN	Points: 23,6 Ambitious and adequately motivated project that professionally and deeply develops the link between the place, the chosen topic and the painful social problem. The project presents a site-specific performance that is extremely rare in Plovdiv, and Kapana is one of the most suitable places for such an experimental-social-performance project. The idea of the project corresponds to the vision of Plovdiv, the European Capital of Culture, considering culture as an effective means of improving the living environment and mediating the relations between the people in order to build a conscious and engaged society. The jury recommends that the candidate seek external partnerships, relative to the budget item covering the production. This reduction is intended to reduce the amount granted. The opportunity for the project to be presented in France confirms the possibility of developing the European partnership and the development of the project.
06_KCD_2017 / 26.09.2017	Culture and Contemporary Foundation	The Flâneur and the light traps	The Culture and Contemporary Foundation project, under the general title The Flight and Kapanas of Light, is an interdisciplinary product that focuses both on the field of visual arts and on the reflection of their place in urban everyday life. It collects organically six separate modules through the general focus of the flank as a prototype of modern (urbanized) person - both a creator and user of art, but also as an integral part of the public environment. The project includes: - the video installation of the artists Nina Kovacheva and Valentin Stefanov (France - Bulgaria); - Exhibition of large format drawings by Nina Kovacheva and Valentin Stefanov; - The lecture The cinema in the eye of the flank; - the discussion with students of visual arts "The City and the Visual Culture"; - the literary workshop;Les effarés; - meeting-conversation with the creative tandem Kovacheva - Stefanov. By comparison: The detailed conceptual description of the project.	21 150,00 BGN /70 %/	15 000,00 BGN	Points: 23 The jury appreciates the project as an investment in a contemporary, value and rich thematic initiative, covering at the same time several of the objectives of both the Kapana, Creative Industries Quarter and the overall European Capital of Culture program. The selection of the themes and the basic concept represent a treatment and key to French culture genres and actively involve the urban environment of the neighborhood, placing it as an active participant in the realization of the idea. The artistic qualities of the project imply its added value, being an important contribution to the cultural diversity of the city. The homogeneous linking of the different stages of the project aims to cultivate potential active audiences and to create a context for conversation devoted to contemporary art and the problems of visual interventions in the urban space and the sensitivity of the individual. The jury recommends a reduction of part of the budget items in the administration and promotion of the project.

14_KCD_2017 / 28.09.2017	Simeon Tanev	The Uniqueness of France in Kapana	A collector from Paris will present extremely rare examples of French publishing. During the Renaissance, in the fifteenth century, France was one of the largest centers of European printing, the most important being Paris and Lyon. Dimitar Baldzhiev, a French citizen of Bulgarian origin, born in Plovdiv, devoted his whole life to the passion of searches, stores, restores and collects editions from the start of the European Book Publishing. From his collection of thousands of precious specimens, he kindly agreed to present samples from the French, French and French prints of the sixteenth, eighteenth and sixteenth centuries of philosophy, history, geography, travel, theater, legislation and religion. We will present the first edition of French Grammar in Bulgarian, issued in 1869 in Vienna. In the eighteenth century, French is a leading language in Europe and is therefore studied in Bulgarian schools. This also requires the issue of French grammar for study in classical civic schools. The presented books document the leading role of French culture during the Renaissance and its importance in shaping the spiritual aspect of Europe and the world.	3 905,12 BGN /61 % /	3 000,00 BGN	Points: 21,8 The project presents the ambition of the first private bookstore in Bulgaria, winner of the national award "Hristo G. Danov" - for distribution of books, to present, in its own space in Kapana, the editions revealing the formation of the main directions in the development of the French culture during the Renaissance, human knowledge and strive for this knowledge to be continually expanded. Selected editions document the leading role of French language and French culture in Europe and provide the foundation for knowledge of the literary heritage, bearer of information and knowledge. The project provides an opportunity in the neighborhood for creative industries to meet representatives of libraries, community centers, language schools, publishers, professionals and amateurs and unlock the interest and knowledge of a wider audience. The jury recommends a reassessment of the number involved with the presentation of the exhibition. Extending the sustainability of the project is advisable.
28_KCD_2017 / 29.09.2017	Baraka Bulgaria	EAU DE KAPANA	The beneficial effects of aromatherapy are well known since ancient times. Essential oils and phytotherapy influence our health and moods. A perfume leaves a special fragrant memory complementary to someone's individuality and attitude. Choosing the right perfume is part of the attributes of civilization, culture and the search of a conscious personality. All perfumes at Baraka Naturals have a high content of perfume concentrate, composed with the best classical and exotic ingredients. Our selection includes the Grasse Au Parfum fragrances – a family boutique company specialized in making classical French perfumes from Provence, created with love and care by the owner Mme Melanie ALLAIS. Grasse is undoubtedly the world capital of perfume, where the art of composing a fragrance has been developed to the highest French sophisticated perfection. The idea is to invite Melanie to come to Plovdiv and teach us how to create a perfume with ingredients of highest quality. Then to dedicate this fragrance to the most colorful and interesting area in the ancient town of Plovdiv, The Kapana/ Kapana. We will have to choose together with people from the neighborhood, guided by the perfume's designer Melanie, the right flower and fruit extracts, essential oils, raisins and spices which would recreate the atmosphere of the town and The Kapana, Plovdiv's young heart.	3 780,00 BGN /70 %/	2 600,00 BGN	Points: 21,4 The project engages the complete perception of a place in all the senses and provokes many associations, keeping the interest in the place alive and provocative. The project, in an interesting and unconventional way, fits both in the focus of this open invitation and in the development of the creative neighborhood, complementing the evolving, inherited and updated identity of the neighborhood as a place for creativity and entertainment. Creating a French perfume with a scent of Kapana an exciting challenge that also brings its interesting brand to popularize the European Kapital of Culture initiative and in particular the key project Kapana. The jury recommends to specify and detail the realization of the event, presenting the idea and rethinking the competition thread in the project, which at present is rather lateral and inhomogeneous.

02_KCD_2017/ 28.08.2017	Music house Orange Factory-psycho-acoustic arts	Looking for the roots/Monument of Pierre Henry	<p>The project throws light on and reveals details on the personality, works and impulses, directed towards the future of music, in the context of the phenomena Pierre Henry – French composer, who created and established the terms electro acoustic and concrete music. This definition is commonly used nowadays, but those who know the roots of that music (and they are in Club d’Essai, the studio of the French radio and TV) are very few.</p> <p>The project is presented in the form of an audio-visual collage of Pierre Henry’s works, combined with visualizations, French visual poetry and generative audio environment, created in real time using a computer program, ad hoc developed by Michail Goleminov, as well as with instrumental performance using electronic musical systems and live-electronics.</p>	1 400,00 BGN /63,6 %/	1 400,00 BGN	<p>Points: 20,2</p> <p>An educational project that has a very specific purpose, making it extremely valuable for the city of Plovdiv, as a center with schools, high schools and academy dedicated to the music art. The idea of the project is to present electronic and electroacoustic music, which has considerable territory in the field of creative industries, as a typical French phenomenon inspired by futurism and its creator, composer Pierre Henri. Modern art in Europe and the ever more dynamic inclusion of digital technologies in artistic and artistic traditions owe a great deal to the discovery of the area in which the project is dedicated. The jury recommends that the project be withdrawn for performance in an earlier month of May and seek a partnership to produce, in addition to an open-air edition in the warmer months, a preliminary "indoor promotion" in some of the areas in Kapana.</p>
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RESERVES:

Register No / Date	Entity	Name of the project	Short description	Required sums %/	Note of the Jury and total points
10_KCD_2017/ 28.09.2017	Social Art Ltd	THE FRENCH KING, THE BULGARIAN PAESANT AND THE EUROPEAN POT (Or how to produce green energy from stones of olives without smelling the public)	<p>The play by contemporary French writer Christian Palustrant &quot;Le roi, le paysan et la marmite&quot; is an up-to-date artistic and satirical interpretation of contemporary European society - politically and socially interwoven with the issue of ecology and environmental protection.</p> <p>Within the framework of the project, the text and the themes of the play will be the starting point for performances, theatrical workshops, workshops, and public appearances that will represent the FRENCH KING - a symbol of power, the BULGARIAN PAESANT - a representative of the society and the European POT they all get involved.</p> <p>The play will be translated into Bulgarian, as French culture specialists, actors, artists, representatives of the local authorities, participants and the audience will have the opportunity to participate and be part of this intercultural exchange. People (including children and young people) who are disadvantaged will also have free access to all activities in the project. A visit by the author himself is foreseen if possible.</p>	7 000,00 BGN /69 %/	<p>Points: 19,8</p> <p>A project that is extremely successful in capturing and provoking audience participation and linking them to topical European themes. The concept contains the whole palette of events accompanying the stage performances and audience participation. Multiprofile activities hide a partial risk of scattering messages and engaging in depth with audiences, which is a challenge for the director of the show. The jury recommends rethinking the project implementation spaces so as to ensure real full access to the desired audience.</p>

37_KCD_2017 / 29.09.2017	Boris Zafirov / Void club Ltd.	Abyss	Abyss is a stage study of the interaction between photographic images and performers. How the visual impact of photography can provoke the performer's movements and emotional state. The artists' goal is to create interactions between themselves and the photographs expressed through gestures, mimics and movements. By creating a conditional tunnel-like space, we will place the photographs lengthwise on both sides. The performer's miniseries will be located along the length of the tunnel, and the audience will be on one side. With appropriate stage lighting we will reveal part of the volume of the stage space. Starting from the closest point to the viewer, we will gradually walk away from it, reaching almost the end of the hall. In this way we will create the feeling of an abyss. Atmosphere and drama will also be built through "video mapping" that will create the feeling of insecurity and illusion of the reality we are in. The other main means of expression will be the music that will be performed live. It will also define and change the environment by taking action with the other means of expression. The project will be realized at the VOID Club.	6 240,00 BGN /53 %/	Points: 19,6 Experimental theater, first creative appearances, and the reversal of the functionality of a familiar space are among the main positives of the project. It also adequately enters into the neighborhood of the creative industries. The multidisciplinary nature of the project is also a part of its risk area, for which the jury recommends rethinking and eventually exempting elements of the project from some of its conceptual realizations.
16_KCD_2017 / 29.09.2017	Arteast Foundation	ArteKanaha	ArteKapana is a social-artistic project consisting of a visual installation, realized in urban contexts and a performative parc-spectacle. The visual installation will connect the windows or the balconies of the residents of the neighborhood with 100-meter color strips expressing the symbolic link between them. For its realization, it is necessary to get acquainted with every inhabitant by offering him a rapport with his neighbors whom he knows or wants to know. Every resident wished to be part of the installation, he would be able to become an active member of the project and participate in attracting his neighborhood sessions. A delicate element of the installation is the movement of the specially sparked lifts, which the wind is stirring and constantly changing. Symbolically, they will express the dynamic and ever-changing relationship between people in a community. The PURE Artekapana is a performance parody that will be created and presented for the first time in November and will mark the opening of the first outdoor visual installation. A professional park will be free of charge and residents of the neighborhood will be invited as well as students and students from the city. The spectacle will be very interesting for tourists visiting the neighborhood.	14 140,00 BGN /70 %/	Points: 19,6 The value of the project is the direct communication of the author of the idea with the inhabitants of the Quarter and the provocation of the formation of groups of performers among the locals. The idea of a color stripe installation is not convincing or adequate enough to the objectives of the project.

NON-SELECTED PROJECTS:

Register No / Date	Entity	Name of the project	Short description	Required sums %/	Note of the Jury and total points
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01_KCD_2017/ 28.08.2017	Music house Orange Factory- psychoacousti c arts	French vibrations/Three insights into France	The project consists of three elements – three emblematic phenomena of French music culture Film projection – “Preludes by Claude Debussy” (Angela Tosheva, piano), a Monika Yakimova film, 55 min. (The first Bulgarian art-movie on piano music. Prizewinner at the national music film competition in Velingrad, 2014) Performance of piano works by Andre Boucourechliev (French composer and intellectual of Bulgarian origin) with simultaneous projection of his music graphics (A. Tosheva, piano) Multimedia performance (Michail Goleminov) – “Gaspard de la Nuit” by Maurice Ravel, performed live, with visuals and electronic music by Michail Goleminov	1 980,00 BGN /68,3 %/	Points: 16,8 The project proposal is a classic look at French creativity and is not convincing as an educational or specific project.
03_KCD_2017/ 20.09.2017 Martina Vacheva and Erwan Vivien „Kichum Beaubourg” – Withdrawn project					
04_KCD_2017 / 21.09.2017	Nadezhda Yanus Goncheva	The Mighty Silence of the Living Statue	The project is a Live statue festival. I plan to take place within a weekend 31 March and 1 April 2018. I want to invite 15 artists - statues from different European countries. They are all professionals with proven experience and awards from festivals. The artists are from France, Portugal, the Netherlands, Poland, Germany and Ukraine. The actual part of the festival and the public performances are from 14 to 18 hours in both days. The performances are played in Kapana, where live statues are located at optimal distance from each other on appropriate podiums. I am applying with such a project because I am participating in many such festivals and I would like to see this event happen in Bulgaria. I have the professional experience of the know-how in organizing festivals for living statues. I hope that the Bulgarian audience will have the opportunity to be part of the festival "The Mighty Silence of the Living Statue" and to delight all those present.	29 500,00 BGN /68,60 %/	Points: 13 The candidate has a tremendous amount of experience and his expertise and niche assessment at the art festivals dedicated to the art of the living statue is important. Yet the proposed idea does not find enough points for the purpose and the guidelines of this open call.
05_KCD_2017 / 26.09.2017	Miljena Vučković	Riviera	Installation “Riviera” consists of overlapping striped awnings, hanged on different heights from windows and balconies of surrounding buildings, forming 3D net that casts shadow beneath. Installation forms cheerful shaded space, seaside-square-like area that changes with times of the day, influenced by wind and sunlight. When one sees striped awning, one thinks summer, with long sunny days and warm nights; one recalls enjoyment, festivals and holidays, people rejoicing outdoors; lively and busy city streets; one can sense sea breeze and beautiful beaches - Riviernas - with stripy sunbeds and umbrellas; Striped awnings remind of old french movies, perfect leisure in fine company; “Riviera” is simple and unpretentious, but also welcoming and visually stimulating, optimistic and positive, made of differently treated familiar material. It should provide social place of interaction and opportunities. It should support Kapana Creative District development, serving as part of urban furniture.	4 167,00 BGN /69.95 %/	Points: 16,8 The concept proposal has positive features and has already partially applied its applications in the Kapana. The specificity of maintenance and ownership of buildings and the fact that some of them are cultural monuments puts at risk the realization of the idea.

07_KCD_2017 / 26.09.2017	Etno Style Ltd	Love France - evenings of French impression and sensibility	The present project aims to present the French culture by uniting various arts at the multi-genre level- music, painting and French gastronomy presented by famous Bulgarian artists who draw inspiration by creating their works in France. And French artists who are deeply impressed by Bulgaria and the Bulgarian art. During these two evening you will experience the two-sided creative relationship. The inspiration from French nature, architecture and history is recreated expressively and multilevelly in the paintings of the artists and the French wine tasting during the second evening will leave the taste of France in the minds of the Bulgarian public. Each wine will be presented with a story about the region, the characteristics of the wines produced there, as well as an interesting story related to the French wine culture. The idea of the tasting is to make an emotional connection between the participants and the wines presented by linking them to French culture and gastronomy.	3 220,00 BGN /70 %/	Points: 9 The concept proposal combines several genres, but remains unconvincing over the goals and guidelines of this open invitation.
08_KCD_2017 / 26.09.2017	Lyubomir Milchev	Avignonais. Theatrical replica allafranga	The project is dedicatged to the publicing of the manuscript "Avignonais. A theatrical recipe with one dried lemon and two cones of a French cypress ", describing the experiences of a Bulgarian theater formation during the Avignon Festival. The author, actors Vili Prager, Iva Sveshtarova and Sylvia Stanoeva, sitting on four different antique chairs, will read sublime passages during the "Plovdiv together" edition, then move around in the Kapana, presumed as avant-garde, play scenes, will sit on different benches and intrigue those present with excerpts from the book. As it is known to the actors at the Avignon Theater Festival, all theaters take the so-called parades - a kind of mini-shows, an announcement about the true performance of the theater scene. Sometimes parades are more interesting than the productions themselves, so the project provides free movement from key locations in the Kapana and chanting the lyrics with the slightly comic element of a non-spy mono spectacle in the allafranga genre.	7 000,00 BGN /68 %/	Points: 9,2 The project proposal combines stage work and book publishing. The activity of transforming street space into temporary stage is always interesting and intriguing. The linking of the project with the publication of the book does not correspond to the main directions and objectives of the Open Call dedicated to the development of the Kapana neighborhood as a key project of the Plovdiv ECOC.
09_KCD_2017 / 27.09.2017	Kazuhiro Yajima	Bird City in Plovdiv and Paris	Each city has an urban structure. Roland Barthes who is a famous French philosopher points out that Tokyo has a center but it's empty. We can understand that each city has those character when we visit there even if famous people doesn't point out. For example, Vienna has a circle structure. Paris has some axes structures. This project is an experiment of combine two urban structure between Plovdiv and Paris. I will put into practice from the bird's point of view. In the center of Paris many famous architecture are located on some urban axes. We will make bird's houses according to the form of those famous architecture such as Arc de Triomphe, Eiffel Tower and so on. Those bird's house put into the trees of Plovdiv according to the urban structure of Paris. I let the urban structure of Paris fit Kapana. I will check local birds and adapt the bird's houses to their activities. I will make it for living local birds actually. I will order bird's houses to local carpenter. Bird's houses will be made of local materials. I will have the workshop of making bird houses with citizens especially children for understanding and promoting it.	5 000,00 BGN /55.56 % /	Points: 14 The candidate is an artist who has experience working outside the comfort zone, putting his Asian style and approach in a different context. The project proposal has an interesting idea, but the realization is risky due to the specificity of the construction of the Kapana neighborhood and the scarce landscaping in the neighborhood. Budget items could be rethought.

11_KCD_2017 / 28.09.2017	Araks OOD	Armenian artists - stars in the French, and with significant contribution to world's culture	The Armenian Cultural and Information Center presents the great Armenian names in the world and French culture - artists, French citizens with a significant contribution to world culture. At Marukyan Square, in the neighborhood of Kapana's creative industries, we plan to construct a metal base structure with a height of 2 meters and walls of 1, 30 meters. The prism of profiles is the basis for hanging the portraits of our famous actors, directors, artists, singers and instrumentalists. Each name will be presented with his most famous and beloved works, with an accessible biographical and creative business card in Bulgarian. We will show posters of movies, concerts and CD covers. The names of the artists that we will present briefly with their creative and life biography can be found in the Charl Avisvur / Shannur Vahinag Asnamourian / Isabelle Sadoyan, Dramaturgist Raffi Shart and the play "My Woman is Boris", Alain Terzian, President of the Academy Cesar Alen Terzian, Robert Gedakyan, Rosie Wart / Nwart Manvelyan /, Silvi Vartan, Garvarenz Georges, Francis Weber, Rosie Armen, Our idea is to introduce the 10 authors listed. The topics related to the biographies of the artists and the significance of their most famous works were developed by students from the language schools in Plovdiv. This project has, besides its artistic and cultural, educational value. This enables us to implement a project to develop in the next editions of the festival.	987, 70 BGN /70 %/	Points: 14 The applicant is developing his business in the Kapana district. This project proposal is a combination of several activities. But the idea of doing them as a series of events does not collect enough support from the jury.
12_KCD_2017 / 28.09.2017	Non-governmental organization "Library for Ideas and Evets", Plovdiv	French Kapan Festival	In short, we will try to present the events that will take place within the festival. 1. Project of the Tea House on Abadjiiska street: On a cup of aristocratic tea; 2. Preparing and serving of French food. Tart workshops featuring the audience and visitors; 3. Myra Radeva;s concert ;France My Love;. The concert combines music from 1950 to the present time; 4. French zouk dance lessons; 5. Dance Cabaret, prepared by dance studio Dance Station Bulgaria; 6. During the period of the festival will be prepared 3 parts of a newspaper - 2000 pcs; 7. Preparing of French cocktails and workshops in bar Craftъ and whiskey-bar "Sandyкъ"; 8. Presentation and preparing of freshly baked coffee with French press; 9. We are also planning to activate a light installation at 5 locations in the Kapan district with images in the French flag colours; 10. The project also includes "dressing" of the lighting equipment at streets in Kapan with the colors of the French flag, as references to the French fashion and lifestyle; 11. Last, but not least, we would like to present to the city audience an Open invitation for expression.	13 550,00 BGN /69 %/	Points: 15,6 The project proposal presents the unification of the workers on Abadjiyska Street in the Kapana district, who take care of the development of this area from the creative neighborhood. The event's festival character makes it commensurate with the initiation of the festival festival on Abadjiyska Street, which is successfully combined with another festival event in the same area as "Trendy Kapana".

13_KCD_2017 / 28.09.2017	Primary School "Aleko Konstantinov"	Facing the difference and ourselves	<p>Kapana district is an emblematic place for Plovdiv, connected with tolerance and diversity. The present project is aimed at creating conditions for developing and preserving Kapana as a place for creative activities by creating a creative lab - "Kapana - Facing Difference and Towards Us", where space for young people to create train to create creative expressions aimed at stimulating diversity and uniqueness. The project envisages the building of a partnership with the Children and Space Association and the University of Bordeaux to achieve this goal. For the implementation of this project, the following activities are foreseen: 1. Organizing training for creation of 3 creative workshops at the school - "Drama", "My World" and "Photography" among students from Aleko Konstantinov Primary School – Plovdiv 2. Organization of a photographic exhibition by children from "Aleko Konstantinov" Primary School and "Child and Space" Association. 3. Screening and discussion of Mariana Otero's "Under the Sky". 5. Presentation of the translated books by Jacques Lacan, supported by the French Institute. 6. Organization of a general seminar with the participation of a guest lecturer at Bordeaux University, France, related to the tolerance education</p>	8 075,00 BGN /70 %/	<p>Points: 17,4</p> <p>The project proposal thus drafted is aimed at a relatively narrowly targeted and rather closed group of participants. Part of the activities are applicable to the guidelines under this open call, but the project as a whole remains out of the Kapana neighborhood development and development goals.</p>
15_KCD_2017 / 29.09.2017	ADEM (Association pour le Développement Europe Méditerranée)	'Un PEU de Kapana'	<p>"Le PEU" is the visual formalization of the letter P of the French alphabet, pronounced 'peu' meaning 'a little' in French. The sign of the letter 'P' like Plovdiv (Philippopolis, Pulpudeva), KaPana (le Piège in French), phoneme of the sound 'Peu' will become the object of an artistic interpretation open to everyone. The form of the letter P being the only constraint, it can be interpreted in all sizes, colours, materials, natural or recycled, and using various techniques and approaches. Everyone can thus make his own 'a little bit of' – ..of me, of Kapana, of Plovdiv, etc. Templates will be distributed before the workshop which will take place in a chosen area in Kapana where materials will be available for the participants. All other connected workshops – theatre, throwing the P, post art, music – will also be able to meet there. The final objective of the " Le PEU" project is to organise a creative working space in open air.</p>	7 000,00 BGN /70 % /	<p>Points: 19</p> <p>The project proposal implies interesting directions of development, but it remains unclearly written and with a risky result. The budget of the project should also be rethought.</p>
17_KCD_2017/ 29.09.2017	Tatyana Vatkovska	The French Standards	<p>A musical journey back in time with the most beloved, familiar and everlasting French songs presented by me with a voice and acoustic piano reminiscent of Belle époque and France from the first half of the 20th century. In the repertoire, songs like La vie en rose, C'est and bon, Champs-Élysées, Les Feuilles d'automne, Non, rien de rien, Ne mi quitte pas, Et tu tu n'existais pas. The project is conceived as a chamber concert. In addition to an acoustic piano, part of the repertoire will be performed on the French-style chord accordion (48 bass) with a tremolo record.</p>	1 785,00 BGN /69 %/	<p>Points: 12,6</p> <p>A musical performance that does not respond to the features of the project objectives of the open call.</p>

18_KCD_2017 / 29.09.2017	Art Association "Aquarius"	The Children's Play for Children program presents The Little Prince on Antoine de Saint Exupéry	Presentation of the play with director S. Popova with the participation of children (9-15 years old) in the urban scene on the open stage situated on Zagreb Street 16. The text is in Bulgarian and in French, as part of the participants are Alphonse de Lamartin, 09 FEE graduates and present separate excerpts in French. The project will be realized in the early evening hours (up to 22hrs). On the stage will be the installation of the set of the play. The combination of the two languages within the performance gives the opportunity to touch the author's original master text, while subtitles in Bulgarian or French are presented through a multimedia projection. The "Little Prince" performance was realized during the school year 2015-2016. and has so far been presented to more than 2000 students and teens in six national and international festivals, as well as through free distribution in schools and kindergartens in Sofia. Laureate has 20 individual and creative awards.	2 950,00 BGN /65 %/	Points: 15,4 An interesting stage project that has successful and positive feedback. So proposed and realized, the project does not meet the objectives and guidelines of the open-call invitation, and remains the main focus in the field of performing arts, which presents a product without interaction with the space in which it is presented.
19_KCD_2017 / 29.09.2017	LesFassinants Culture Heart - elparo - The Space	Visages•Interieur	The project is thinking as a collaboration between a worldwide photographic project based on identities, a worldwide cultural, recycling, sculptural experimentation and a local association. The point is to create an installation focus on the Roma community by creating several houses in the center of Plovdiv. In continuity of the IDENTITESproject, each houses (between 3 and 5) will represent one person from the Roma community by diferents art process ; integrating portrait of him/her on the external faces of the "house" and inside a patchwork of sentences, pictures, video, interviews, representing the personal thinking of the subject. The volume will be making from recycling wood from the area as a meeting between the structure experimentation of elparo and the building technic and architecture of Roma area as an exchange between the French and Roma culture. This whole installation will be thinking, designing, building for, and by the habitants of Plovdiv in full personal attention.	9 300,00 BGN /70 %/	Points: 19 Проектът е с важен фокус, който е изцяло застъпен в платформата Сливане от програмата на Пловдив ЕСК. Така предложен и осъществен в квартал Капана проектът и реализацията му са по-скоро рискови и неприложими. The project has an important focus, which is fully presented in the Fuse platform of the Plovdiv ECOOC programme. Thus proposed and implemented in the Kapana district, the project and its implementation are rather risky and unapplicable.
20_KCD_2017 / 29.09.2017	Belmen Association	Le toi(t)	Every month, within the framework of the project proposal, two events will be held presenting French cinema, gastronomy, sommelier, modern art and music on the roofs of the Kapana. The project aims to give a new look "from the top" to the emblematic "Kapana", to change the perspective of an experience in the neighborhood. On the other hand, to familiarize the audience with segments of modern French culture. The first monthly Le toi (t) event will be screenings of contemporary French cinema. During the day, the event is suitable for children and shows for children's films, while for adults and feature films. The theme also involves exhibitions of posters of French films. The second monthly Le toi (t) event will provide an opportunity for gastronomic tasting and sommelier, combined with short lectures / presentations of the products being tasted.	7 100,00 BGN /70 %/	Points: 19,4 The project proposal is aimed at a very important profile of Kapana, namely the "fifth facade" or the roofs of the neighborhood, but the described events and activities are of high risk because the areas in the neighborhood are very small, a huge percentage of them are not municipal properties and there is no easy, secure access to most of the rooftops in the neighborhood. Some of the events described are subject to rethinking.

21_KCD_2017 / 29.09.2017	Pantodance Association	Dancing Poetry/ Poésie En Mouvement	The project aims to present contemporary dance and contemporary poetry in collaboration. The basic idea is to present these two arts in harmony and how they enrich each other during a performance when selected in sync. Two contemporary French poets and two contemporary Bulgarian poets will present their poems to Bulgarian and French actors who will read them in the original, each of which will be translated into both languages by a professional translator in order to be able to convey the essence. In addition, a translation into English will be provided. Against the backdrop of these verses and instruments from Bulgarian and French music, representatives of the Pantera Dance Studio will prepare a choreography tailored to the requirements of modern dance. The idea is according to the rhythm of the words, their sound and the meaning they bring, the dancers interpret the message and pass it on to the audience. There will be a mix of subjective interpretation of the art and the common energy charge of the work, and the perception of the actors who read and perceive the work in their own way. A mixture of shades will culminate in an objective incarnation and unification of the lyric, the highest of the three literary genres, and the dance. The audience will have the opportunity to touch the French modern society, presented through the prism of its creators, who every day perceive changes in different niches - from social to artistic. Literature has for centuries been designed to bring the spirit of the modern generation and to be a reflector of what is happening. The project will take place on two consecutive days - Saturday and Sunday - for two hours every evening in May. The Bulgarian poets who will present their poems are Krum Filipov and Victoria Kostova, as well as two French contemporary poets.	3 550,00 BGN / 67 %/	Points: 19,4 The project proposal seeks to cover several layers of interaction with the public and the discovery of countries and traits of French culture. There is no homogeneous entry of the project in the neighborhood of Kapana and its specific features.
22_KCD_2017 / 29.09.2017	Nina Ivanova Getova Hristina Tsankova Angelova	Exhibition Kapana - Beyond Borders; - combined exhibition of photographs and oil paintings	Exhibition but what kind? Different combinations and variations of expression through photography and drawing – we will exhibit photographs, oil paintings and we will also exhibit combined photos with drawing and / or text on them. Reality and specificity intertwine with imagination, fantasies, impressions, unconsciousness, associations of individuality. And the conclusion is that the personality is without borders, it is in the process of traveling and searching for itself and discovers that it can be anything! You have all seen many exhibitions but this will be a different one, and provocative; it will be without borders, a journey to yourself and beyond. It will provoke imagination and fantasy. The authors of this creative process are a psychologist and a surgeon, who by chance are relatives and both love to provoke and break thinking tracks and frames. In the paintings and photographs, various symbols and images of French culture and literature will be intertwined. We will let you find them on your own.	2 150,00 BGN /70 %/	Points: 6,6 The provided portfolio presents interesting examples, but the content of the project proposal remains unclear as a purpose and justification.

23_KCD_2017/29.09.2017	Kalina Petrova Kiprova	"La Vie En Rose" in Kapana	<p>Description of the project "La Vie En Rose" in Kapana is a musical-literary project with a focus on classical and contemporary works of French music, lyrics and drama.</p> <p>Objective: Making a bridge between past and present using:</p> <ul style="list-style-type: none"> - Seven musical works by representatives of the French chanson /Charles Aznavour, Yves Montand, Jacques Brel, Gilbert Bécaud, Édith Piaf, Léo Ferré, Juliet Greco/ - Seven musical works by contemporary French musicians / ZAZ, Indila, Lara Fabian, Kenza Farra, Team BS/ - Seven works of French literature in original and translated into Bulgarian /A. Rembo, P. Valeri, E.E. Schmitt, S. Bodler, A. Musee, J. Rassin, Mollier / 	4 910 ,00 BGN /67 %/	<p>Points: 13,6</p> <p>The project proposal presents a stage literary musical performance without a project initiative that is in line with the objectives of the ECOC initiative and the Open Call guidelines.</p>
24_KCD_2017 / 29.09.2017	New Bulgarian University	HERITAGE REDISCOVERY – a la franga, l’art nouveau/Bulgarian Modern, ethno-cultures	<p>The project is a performance – a creativity event, constructed and experienced by authors and public alike „The Happening“ fills the space of the “Kapana” quarter with creative activities, with games of knowledge and fun. The accent is the influence of French culture upon the design (fashion and interior) in the context of the cultural trends cited above. The students will research and give a new interpretation of heritage by its recreation by means of design. The cultural influences and the new creative concepts will be presented on panels in a closed space (e.g. in the Baskia Club); the students’ fashion collection will be presented on “living bodies” in the open and with an exhibition of apparel; two modular installations – photographs of Plovdiv buildings and interiors with details, as well as 28 flying birds with the logos of European Universities will contribute to the transformation of the city space. “The Bulgarian Modern” Exhibition – RHM - Russe (vinyl panels) offers new knowledge. The exhibition „enlarges“ the city space – from Kapana to the Old City, the yard of REM - Plovdiv, where it will be exposed.</p> <p>The research: influence of French culture on the Bulgarian culture in interior and fashion design. The fashion students will research and present three French designers contributing to the “ethno” development (contents, forms, colors, color pallet); they will propose a new interpretation of the little black dress (Coco Chanel) through ideas coming from the Art Nouveau and Ethno, and they will work out samples; The installations reflect the cultural dialogue – a history of frozen forms and a possible flight today. The Bulgarian Modern Exhibition concerns the French culture influence in the urban way of life.</p>	3 804,00 BGN /35 %/	<p>Points: 17,2</p> <p>The project proposal sparked a large number of actions and interesting partnerships that are important for initiating in a European Capital of Culture project, but remains largely beyond the direction of developing an open invitation dedicated to the Kapana neighborhood.</p>

25_KCD_2017 / 29.09.2017	Corpo Freudiano	Психоанализа, танцувай с нея - Пасаж в Пловдив	Corpo Freudiano wishes to propose a one-of-a-kind cultural event that brings together art and psychoanalysis. This event could be followed by an “afterward” talk. The question “How to transmit psychoanalysis?” was at the basis of an event that the Corpo Freudiano created at the Théâtre Mouffetard in Paris in September 2016 and has little by little transformed into a statement: it is impossible to transmit psychoanalysis without art, without creativity at work. This transmission cannot take the guise of the traditional didactic form but it can be worked through a call to artists (be they plastic artists, choreographers, video makers, storytellers...) to grab the opportunity to approach psychoanalysis through the reality of their practice and to interact with psychoanalysts in a free and creative way. Corpo Freudiano, through analytical experience, wants to questions all forms of knowledge transmission. It would like to encourage the commitment of new generations of psychoanalysts and, at the same time, to make psychoanalysis accessible to all places of transmission. Its endeavour is sustained by the idea that transmission is a passing, a transfer of knowledge that becomes possible only through an act of creation. the action proposed in Plovdiv, through Plovdiv 2019, could be an event mixing psychoanalysts and artists, opened to the public and local artists. It would be followed by a seminar and meetings «afterward » to the attention of, psychologists, psychoanalysts, teachers, students, artists... interested in dealing with the subjects in depth during the evening. For the study journey, Corpo Freudiano intends to organize lessons to introduce to psychoanalysis, opened to the public: «Pour une transmission freudienne de l’enseignement de Lacan et de Kristeva. », “For a Freudian transmission of the lessons of Lacan and Kristeva”	2000,00 BGN /30 %/	Points: 13,2 The project proposal remains unclear as an opportunity to implement the guidelines and objectives of the open call.
26_KCD_2017 / 29.09.2017	C.R.E.A	The Angels of Kapana	The project is an artistic, educational and interactive route, in the form of an installation, for the visitors of "Kapana". He uses a mobile application and artistic materials created with the help of citizens from Plovdiv. Workshops - Inspiring the architecture, history and geography of "Kapana" will create art studios for children, adults, disabled and students in the arts and music school. Participants will create materials (vocal recordings, instrumental and electronic music, drawings, photographs) that will be processed, selected and included in the installation. Mob. smartphone application - Designed for visitors to the installation. It will be downloaded for free from the internet at appstore / google play. There will be a real-time map showing key locations (landmarks, monuments ...). For them will be created music / recordings and enigmatic images, a type of puzzle, during the workshops. Installation "Kapana Angels" - this route, visitors will follow, guided by the music tracks the app will send, vis-a-vis the location of the visitor. The ultimate goal is to arrange a "puzzle" of the enigmatic images.	25 000,00 BGN /69 %/	Points: 18,6 The idea of project overlay is interesting, but very uncertain as the end result and as a commitment to the ateliers and interactive walks. The implementation of the project is also at risk due to the daily noise in the neighborhood.

27_KCD_2017/29.09.2017	Art Today Association	French video in Kapana	French video art conquers the Kapana. On a special screen in the Kapana will be broadcast the video of modern French artists as well as the winner of the prize of the Facade Video Festival for 2017 Florent Schwartz. In two consecutive evenings (Friday and Saturday), the video will be presented five French video artists. So, Plovdiv and guests of the city and the neighborhood of the creative industries will become involved with the magic of video art. Video art has become one of the leading media in the field of contemporary art. His show in Plovdiv also falls into the focus of the European dimension of the Plovdiv European Capital of Culture project. French video art is little known to the public in Plovdiv and to the audience in Bulgaria at all. This is a good opportunity to touch the world of video art and, in particular, the French one.	4 050,00 BGN /68 %/	Points: 19,4 The candidate has extensive experience in implementing projects dedicated to video installations and video art. The concrete concept proposal remains within the specificity of the ongoing festivals dedicated to video art outside of the neighborhood, and the transfer of content to the Kapana remains non homogenous to the goals and guidelines of the open call.
30_KCD_2017/29.09.2017	Gerasim Dishliev	"Marcel Marso – artist without boundaries"	Mime Art will be presented as a French cultural specificity through the work of Marcel Marso, born March 22, 1923. The project should be implemented in three stages. First Stage - Mime Workshop "Mima-Poet's Alphabet" with pupils from the Academy of Music and Music and Music and the Music School of Plovdiv. The workshop aims to illustrate the theatrical use of body geometry as the main instrument of its stage performance - the clarity of the gesture, the grace of movement and the musicality of the action. Motto will think of Mars - "The mystery is to touch the viewer through the beauty of the gesture and capture it with the weight of the soul." Second Stage - Mime Spectacle, entirely devoted to the work of Marcel Marso and his influence on the art of the Mother, through the works created by the Maestro and those influenced directly by his work. Stage Three - meeting-talk with the public about the development of Mim Art as an entirely French cultural specificity, including the creative epochs of Piero to this day. The purpose of the presentation is to illustrate how this art, revived in the 1930s in France, has influenced the rest of the performing arts.	2 445,00 BGN /69% /	Points: 16 The project proposal aims to reveal the work of Marcel Marso in a series of demonstrations, practices and spectacles. The candidate is a proven professional, with repeated visits to Bulgaria and specifically to Plovdiv. This conceptual concept fails to respond fully to the objectives and guidelines of the Open Call related to the history and development of the Kapana as the first in the neighborhood of creative industries in Bulgaria.
31_KCD_2017/29.09.2017	Dance BG Association	SAY "LOVE!" / JE DIS AIME	I SAY "LOVE!" / named on the Matthieu Chedid song "JE DIS AIME" / is contemporary dance performance, oriented to the young audience. The performance will be build on 10 contemporary French song of popular musicians / Matthieu Chedid, Jain, Vanessa Paradis, BB brunes/. 15 young dancers from DUNE dance school, together with 5 professional dancers from DUNE dance company will take p[art in the project. The performance will propose expressive dance interpretation of the selected musical pieces. It will also draw the thematic of the performance from the musical content and texts. The aim of the performance is to recreate the spirit of this emblematic music. The project will be presented in 2 days performances in KAPANA, Plovdiv Performance 1 will be situated in urban environment – parts of the performance will be presented on the streets of Kapana. The dancers will move to different spots – street, coffee place, square. They will present the pieces with a portable speaker. Performance 2 will be presented at op[en air stage, situated in Kapana. The stage will be equipped with professional lightings and sound.	7 900,00 BGN /54% /	Points: 14,6 A dance performance that remains aside from the main goals and guidelines of this open call, dedicated to the history, potential and development of the neighborhood as a creative industry.

32_KCD_2017 / 29.09.2017	European Association for YOU	„От-чая-ни-е“	Young, independent artists (dramatist - Teodora Georgieva, stage designer - Victoria Andreekova, actresses Nikol Sultanova and Beatris Blagoeva, director - Magdalena Slavcheva) unite on the idea of women's ill-fated problems inspired by Jean Zyonne's play "The maids. In "From-Tea-Us" we emphasize the theme of loneliness and power. The play is dominated by female power and family relationships. The story traces the life of two servant sisters who are desperate, hideous, envious and selfish, yet at the same time slightly naive and sympathetic. The two girls diversify their monotonous existence by playing a game every day during which they kill their Mistress. A game that means of fun and ridicule turns into a real and real solution to murder. The action of the play develops in Mistress's cloakroom. The furniture consists of a dummy, a changing screen, an alarm clock and a window.	2 440,00 BGN /65% /	Points: 10,6 An interesting theatrical discourse which however has little relevance to the aims and guidelines of this open call.
33_KCD_2017 / 29.09.2017	RITA	Does the form of a city change faster than a human heart?	Our project invites the inhabitants of Kapana to engage in an artistic experience, investigating the urban transformation at stake in their district. It is all at once an artistic field investigation, a visual installation in the public space, and a mapping project, exploring the notion of common space, with multiple identities and stories. Step1: For a couple weeks, we meet those who live or work in Kapana, collect stories and visuals, explore both the memory and the future of the neighborhood. Little by little, collages are set up in the streets, echoing the on-going investigation. Step 2: Building on the collected material, we imagine a sensitive path in the streets of Kapana. A general audience is invited to an event, an inaugural walk which involves people met during the investigation. Step 3: A paper publishing & its digital extension, in 2 or 3 languages (Eng.&Bulg.+Fr.) maps this path and enables future visitors to discover Kapana through the eyes and stories of its inhabitants.	25 740,00 BGN /68 %/	Points: 19,4 The idea of the project is good and precise because of its relevance to the specificity of the site, yet the draft proposal relies on activities and initiatives that have repeatedly already found their application in Kapana.
34_KCD_2017 / 29.09.2017	Class association	"Being Edith Piaf"	This is an installation of author's dramatic text, lighting collaboration, choreography, music and clown. The audience becomes a witness, but also a direct participant in a magical rehearsal. A rehearsal in which we rehearse the story of Edith Piaf in just one day. Stage design is a main actor, and it is being created at a time when artists who want to learn new techniques of street art that are currently in France, such as graffiti, graphics, hairdressing - a type of puzzle that can be dismantled to stay in the audience. ... There is an opportunity for musicians, dancers and actors - professionals and nonprofessionals to get involved in recreating the atmosphere of one French street and feel the Bohemian spirit. The groups that will participate in the show can be arranged in advance, and I can join them at the moment. The project has attracted many well-known artists, with whom the audience will have the opportunity to meet. Through the means of theater, music and dance, in our performance we compare and combine the ideas of modern urban art such as graffiti and modern music and dance techniques and history, memories, deepening in the traditions and culture of the past.	8 050,00 BGN / 70% /	Points: 19 Stage-performative evrny that captures the spirit of the French street and takes it to Kapana. The concept proposal fails to cover the direction and objectives of this open call, dedicated to the development of Kapana and its specific features.

35_KCD_2017 / 29.09.2017	FRASE Contemporar y art	Love ≥3	Project "Love ≥3 is inspired by the novel" Love lasts three years ", which in 1997, He writes the cynical fan, publisher and critic, Fredrik Begbede. Love is a universal feeling and the project aims to explore and provoke the audience of Plovdiv from almost all age groups (15-70 years). In this connection, an installation in the shape of a huge box was created on the territory of Kapana district, which is the urn of a particular referendum. The referendum is a social experiment aimed at citizens and putting them in front of the choice that Frederic himself makes to himself and to millions of readers around the world, namely to believe or not that love lasts more than three years. The bulletins "Do you believe that love lasts more than three years" with possible "yes / no" answers are distributed to volunteers and the results of the experiment are announced during a specially organized theater laboratory in which professionals from an association "Theater Studio 4xC" starred in audiences, inspired by the most exciting quotes in the novel.	6 550,00 BGN /68,30% /	Points: 12,6 The project proposal has the potential to provoke civil activity on a given topic, but the form, valuation and interpretation in which it is submitted remains unconvincing.
36_KCD_2017 / 30.09.2017	Radost Kotzeva	Зеленовидите	Exhibition with illustrations Author's presentation of the book Children's Creative Workshop	4 950,00 BGN /70%/	Points: 16,6 The project proposal has good ideas for creative workshops and work with children, which, however, remain out of focus for this open invitation to the neighborhood.
38_KCD_2017 / 29.09.2017	ALICE GAUSSEN, PETKO OGNYANOV (ALICE PAMUK is the artistic pseudonym of Alice Gausсен)	Kapana goes acoustic (Sound immersion in Kapana)	'Kapana goes acoustic' is a project of sound broadcasting which stands as an audio portrait of Kapana and its inhabitants. The project consists of outdoor installations and a sound creation based on both everyday life in the district and historical aspects of its development. Drawing inspiration from the first literary collages by the French surrealist writer André Breton, the project is aimed at creating an audio collage through a variety of sounds recorded in Kapana. The historical dimension of our project will lead us to meet inhabitants and users of the district who have witnessed its development for a long time. We aim at recording their acts of speech and other sound sources related to their past and current experiences in Kapana. The creative phase of post-production will bring the diversity of these sounds into textural soundtracks. Two kinds of listening experiences will be created and made available: a sociable one - for the streets of Kapana, and a cosy one - for interior listening through a website designed to host our audio creation. A day-time street broadcasting, attractive but not disturbing, will then be ensured by three sound installations located at three different spots in Kapana.	6 500,00 BGN /65 % /	Points: 19,6 A living and evolving neighborhood, such as Kapana, is supposed to provoke the "capture" of its' tone, voice, sound, and that makes the present proposal attractive. But the concept itself is a work rather than a project that offers an interesting but not a new look at the sound and the sound of the neighborhood. The presentation of a result in both directions is inconclusive - once because of the sound in a public environment, given the small streets and the concentration of people and their locations and second due to the non-functionality of a separate site dedicated entirely to the recording.

39_KCD_2017 / 29.09.2017	Tanya Ugrinov	Opera in the quarter	The Opera House in the Quarter was born out of the desire of three independent professional artists with a keen interest in new forms and spaces to democratize opera music. Their desire is to get closer to the audience by actively involving them in the creative process through the informal urban street environment and the casual presentation of the contents of the opera works in the context of the Kapana's natural scenery. The content of the program is by prominent French composers of the nineteenth century - Charles Gouno, Jules Masne, Georges Bise, Charles Le Coc. The Opera House in the neighborhood uses as a street a street or square in Kapana, where 4-5 rows of 8-10 chairs can be seated for about 50 seated, as well as standing and standing; performers (actor, pianist and singer) are in front of the audience and have a classical piano. In addition to attending audiences, there are occasional passers-by. Every visitor receives a short French-Bulgarian book program - presenting the authors as well as the texts of the works. Thus, the concert has an educational character. The show is 60 minutes and is free. It is presented 4 times during 4 selected weekends each Saturday and Sunday from 17-18 hours (from April 14 to May 2018) by selecting different streets, thus aiming for different places in the Kapana to transform into opera scene.	6 430,00 BGN /69 % /	Points: 16,4 In Kapana, it is now common practice for visitors to be spontaneously turned into viewers of opera and theater street concerts and improvisations. The project proposal offers a quality artistic product without going out moving out into a non-conventional space, and in this sense fails to convincingly address the neighborhood's potential and a wider range of goals for the open invitation.
40_KCD_2017 / 29.09.2017	Deya Sto LTD	In the Kapana of Matisse	With this project we want to prove the virtually inexhaustible power of its style. Improving in the spirit of Matisse, but in one of the most up-to-date imaging techniques that has been gaining more and more fans over the past twenty years - 3D street art, literally "we" spend the Mattis characters alongside the visitors of Kapana neighborhood and we are intrigued by those who is already familiar with his work in a new provocative way, and on the other - by "catching in the Kapana of Matisse" those who so far have not known him as the author, thus enriching their time for French culture. The choice of this 3D imaging technique is not just a random choice, it is inspired by the fact that Henry Matisse is one of the founders and the brightest representative of Fovism and at the beginning of the 20th century is even scandalous with its bright colors and freed handling with the line as a means of expression. We believe that it is his undisputed spontaneous impact that makes him so suitable for appearing in this very provocative and impressive spectator, who is also a direct participant, a form through which, perhaps for the first time we will transform, digitize and transpose his spirit from the exhibition halls among the visitors and residents who are driving in the area of Kapana.	7 000,00 BGN / 70 % /	Points: 13,4 The project proposal is not convincing. The technical implementation of the idea is put at risk because of the paved flooring in the Kapana neighborhood. The jury considers that there is incompatibility in the application with the details of the detail of the 3D images and the abstraction of the selected series of works by Matisse. The project proposal is more applicable to other areas in the urban environment of Plovdiv.

41_KCD_2017 / 29.09.2017	Association "Creative Street for Artists and Artists"	Bench - France	Project Bench - France is a creative initiative of the Association for Artists and Artists and the DESTRUVTIVE CREATION artistic group, whose idea is to show that in Bulgaria culture is among the highest values of great personal significance for the Bulgarians, showing tolerance and European unification. Art is becoming a more and more brighter part of the urban environment in Plovdiv, entering the everyday life, spiritualizing the city and engaging in social issues. Following these trends in art, TUHART Association and the internationally recognized artists DESTRUVTIVE CREATION will present a new perspective on the idea of unification and tolerance between Bulgaria and France. For this purpose, an interactive bench installation will be constructed, outlining the contours of the France. The bench will be installed in the Kapana district, contributing to the art vision in the area in 2018. The bench will have a functional and decorative design, and this time the artists of DESTRUVTIVE CREATION will bet on its inimitable style with a note of social message.	2 100 ,00 BGN /70 % /	Points: 17,6 The project proposal concerns the theme of urban furniture in and around the neighborhood of Kapana, which is rather a topic for a separate direction of open invitations dedicated to the neighborhood. The jury considers that the concept proposal is weak in justifying the link with French culture. The teams that have proposed the project are proven professionals and creative artists with whom we hope to have the opportunity to work in the future.
42_KCD_2017 29.09.2017	Tereza Petrova	Transformation Game	The creation of the plastic structure I chose to use on the dance scene starts with a cube and crosses it with different surfaces. The newly obtained surfaces determine the volumes that are component parts of the original three-dimensional shape. When moving the elements around the object joints, the basic geometry is transformed and modified. The cube is one of the purest voluminous figures, one of the five platonic bodies. The idea of the spectacle consists in the transformation of one figure, the metaphor of the continuous metamorphosis of the environment. Dancers using light and plastic objects briefly tell the story of mankind and the planet. With a symbolic and poetic interpretation of the presentation, the goal is a reminder of the constant changes in our reality. The issue is about the natural and social conditions faced by people, the challenge to adapt because of their constant development. The movements of the bodies and objects are transcendental, and it is the motional point that has to be changed. The idea is for the geometric volume to fill a large part of the space on the small square (between Zagreb Street and Pavel Kurtevich Street), without creating the impression of overburdening. The fact that the volumes are represented by their edges, gives ease to the construction. The sides of the pyramids do not materialize, they only hint, thanks to ethereal shawls, by looking for the effect of transparency or movement. The creators I studied as examples of inspiration for works represented as theatrical decor are Richard Deacon, Andy Goldsport, Tom Main.	4 500,00 BGN /70 %/	Points: 14,8 The provocation, participation and development of young artists and forerunners is one of the objectives of the Kapana neighborhood and the presence of this project proves that such nication is meaningful. The specific project proposal is multifaceted and diverse as inspiration and interpretation.

43_KCD_2017/ 29.09.2017	The Fabric	Make Kapana Sing	For five months, in Kapana, in front of the pubs, and inside, if time is right, we'll make the French chanson on the streets of the neighborhood. From December 2017 to May 2018, one weekend in the month, Vera Shandel, accompanied by 2-3 musicians (from Sofia and Plovdiv), will enter the street of street musicians. Voice and acoustic instruments - real live, free and attractive. Returning to the beginning of the profession - singing and playing in the streets - professional musicians will review the greatest classics of the French song from the 1930s to the present. In this way, Vera and her musicians will try to sing the streets of Kapanaani. Each concert will allow the classics of the French chanson to be heard on the one hand, but also extremely good Bulgarian musicians - Angel Zabersky, Mihail Yosifov, Stoyan Yankulov, Nino Iliev (a blind audience of Roma origin) - co-founder of the " /www.facebook.com/Romaneno-Project). These are a few names that show the music project level. To them will be joined by more unknown (sometimes) musicians from Plovdiv, which will contribute to the development of the latter. At each concert, people will receive a specially prepared brochure of songs that are singing. This will leave a memory, but it will also allow people to understand the depth of the French Chanson texts.	12 056,00 BGN /70 %/	Points: 18,4 The project proposal offers a series of street concerts that have a high artistic value. Live performances in Kapana are a major and often presented and developed artistic performance in the neighborhood and one of its recognizable markers. The budget limits of the open call do not allow the proposal to be included in full.
44_KCD_2017/ 29.09.2017	Association „Bulgarian Institute of Arts Management “ /BIAM/	Le goût de la France - The taste of France	The taste of France is a project inspired by delicious French desserts („Fondant“, „Macarons“, „Vacherin“, „Pêche Melba“ and others) and performed by the young artist Kalina Gradeva. The first occurrence of this project happened in Munich (Germany). In difference to the first project in Munich, where an exhibition of the artist was presented, the present project envisions to offer a performance in “Hlebarnitza Kapana” /the French bakery in Kapana/ and will attempt to remodel, transform and redefine the space through multimedia, audio and objects. We shall try to escape from the rigid rules of recipes and offer a show which will engage with vision, sound, text and “sweet” taste. Mixture of modern media and new technology will stir the imagination of the spectators to go beyond the boundaries of the known things and become an accomplice in this “degustation” of arts. The public will escape their everyday life. A screen will present a slideshow of the secrets and history of each one of the French sweets through short phrases and messages expressed into French by the artist. A chef will serve the desserts one after another to the visitors while a camera is shooting their reactions live from the first bite, which will account for their emotions while learning for the French gastronomy and everything will be documented /with camera and mobile phones/. Kalina’s interpretation of the French sweets will presented though an exhibition of her artwork (Acrylic on canvas and video) and will be exposed on the bakery’s storefronts for two weeks, which will provoke the public again during this period.	7643,63 BGN /66,65 % /	Points: 16 The project proposal aims to give a direct visualization of the workflow when creating the product. This reference to the history of the craft district is pleasant as well as the reformatting of the space in which it is planned to take place, but the realization of the project hides many risks. The public and its range are not predicted and pledged in a categorical way, and budgets can be rethought.

45_KCD_2017/ 29.09.2017	eXaf	Excuse My French	<p>The project aims to promote French music and culture in the region of Kapana. French language and culture do not extend only to the geographic framework of the country from which they originate. Interesting music comes from the former French colonies - Morocco, Ivory Coast, Algeria, Syria, Lebanon and others. There are also a number of Canadian cities with great international influence in the music business, where French language and culture also have their own footprint. Facts, which to a large extent are not yet known to the Bulgarian audience. Removing a piece of radio broadcasting on the street and making it accessible to neighborhood residents, visitors to multiple venues, tourists and occasional passers-by are some kind of interference, intervention in the public environment of the Kapana. An environment that is already heavily polluted by the unique urban noise specific to this neighborhood. Through these actions in a public or semi-public environment, it is aimed at attracting people's attention. Every action, besides having fun mainly for people, is also an opportunity for education, learning a part of musical history. Live Streaming (Broadcasting) aims to reach audiences beyond the borders of the neighborhood and the country. Projection of real-time recording mixed with Atomic Visual Material will create a unique atmosphere and provide better visibility even for people who are not physically present in space. Like the Boiler Room brand, but in a quieter street version, like the French radio shop http://www.lemellotron.com/, only in the context of KAPANA.</p>	<p>3 200,00 BGN /70 % /</p>	<p>Points: 18,6 The project proposal offers interesting action and sound interference, both to translate messages and storytelling and to host a radio broadcast. Thus, the realization of the project has the potential to fail to develop its potential and to remain a local and incidental presence in the undoubtedly noisy environment of the Kapana.</p>
46_KCD_2017/ 29.09.2017	Compagnie de l'Oiseau-Mouche	Food Adventure by l'Oiseau-Mouche	<p>L'Oiseau-Mouche wishes to apply to Plovdiv open call with a gastronomy project. Our offer is two-fold: - a cooking workshop; - a French cuisine party for all the inhabitants. The cooking workshop "Super Cuistots" will focus on French patisserie. Crème brûlée, macarons, madeleines... tasty cakes and pastries that the participants will learn to make. But the workshop is not only a culinary experience, it is also a collective action that will generate social bounds. Our 2nd objective is to develop the participants' power to act. We advocate the idea that cooking can be a tool to provide one with the sentiment of personal efficiency and self-esteem. We want to bring into light each participants' skills, know-how and capacity to learn and do more. Our team is made of skilled professionals with LD and this specificity has an important impact in changing people's view on disability. Our second action will be the organisation of a French gastronomy party. Part exhibition, part banquet, inhabitants of the area will all be invited and will discover the skills of an unusual cooking team. A big banquet with unique culinary creations will be offered in a festive atmosphere. Art de la table, culinary design and traditional French recipes will be put in the spotlight.</p>	<p>15 931,00 BGN /69 %/</p>	<p>Points: 15,4 The project combines a workshop and a happening that brings attractiveness, but not sustainability, to the goals and the guidelines of this open call dedicated to the development of the Kapana neighborhood, are rather self-directed and foreign. The project budget can be reworded as feathers and values.</p>

47_KCD_2017/ 29.09.2017	Persa Anna Nakova	„L'exaltation des sens pour mieux connaître la France”	„La culture, c'est la mémoire du peuple, la conscience collective de la continuité historique, le mode de penser et de vivre.” Milan Kundera Our project wants to highlight the importance of culture in society, a society driven by consumerism and individualism. Nowadays, we forget the functionality of culture as social cement and as the driving force of the intellectual and intellectual development of a people. A country is acquainted with its culture: food, history, art, way of thinking and experience. Our idea is to delight different actors from different backgrounds, each contributing their talents and abilities to a performance that will represent French culture in a dynamic, personal and artistic way ... We will take the audience in 6 French regions with a modern adventure of a famous painting that will be projected while the musicians play the original work of great musical creations from the region. Meanwhile, wine and food typical of the region will be tasted.	4 800,00 BGN /70 %/	Points: 11,4 The concept proposal is large, but has failed to find the intruderarium to present and realize the concept.
48_KCD_2017/ 29.09.2017	Guit'ART fa si la	French Cultural Pause	The "French Cultural Pause" project consists of several cultural and gastronomic meetings in the Kapana Quarter. At various times of the year, exhibitions and concerts - tastings will give guests and residents of Plovdiv the opportunity to meet French modern art, French contemporary artists and famous French culinary art around wines, cheese from different regions of France, and with French romantic poetry, the typical French confectionery and the undisputed, known champagne. In the coming winter red wines and sweet white wines will be offered with typical authentic French cheeses: "brie", "chaource", "comté", "bleu d'Auvergne" and others. They will welcome and warm visitors to an exhibition of sculptures as a true French "vernissage". On the eve of the Christmas holidays real luxury moments will be offered with tasting of foie gras, brass bread, sophisticated, delicious dessert specialties and several types of champagne. They will meet the audience at an exhibition of photography. Thus Plovdiv will taste the special festive atmosphere of New Year's Eve, artistic Paris. For the celebrations of Epiphani, the association will present a romantic French poetic moment, accompanied by a typical French delicacy and its apple wine. And for a coming spring, a French composer and pianist will offer us a boring morning program with a cup of coffee and a French croissant as he is in order for a respected Frenchman.	20 998,00 BGN /57 %/	Points: 12,6 A broad-based project whose implementation focuses on a very literal interpretation of gastronomy, without any active touch with the sought-after goals of the Kapana - a neighborhood of creative industries. The jury recommends specifying people's access to events, clear targeting and participation and reconsideration of the items and values.
49_KCD_2017/ 29.09.2017	VENA LTD	„Escaliers”	Escaliers is a project related to the functional design of the Kapana neighborhood, including two other components: cinema and literature. Scenes from the classical and contemporary French cinema will be photographed and photographed by a professional photographer in the Kapana neighborhood. For their recreation in the photo session will be included the local cultural figures from the Drama Theater - Plovdiv and the State Opera - Plovdiv. The resulting photo material along with the French cinematography will be printed and mounted on two ladder structures (170x60x220).	16 450.00 BGN /63.23 %/	Points: 14,2 The project proposal has a potential but stays weak in the description of the fulfilment and the implementation.

Evaluation tables with final points:

Jury	Project No																								
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	
Mr. Pierre Guillemet	20	24		10	19	27	8	7	6	16	13	19	13	22	21	26	11	11	27	20	24	4	27	24	
Mr. Kamen Kalev	23	28		9	19	27	12	17	17	16	18	16	27	28	25	24	18	19	19	21	18	15	15	18	
Arh. Ljubo Georgiev	12	9		11	10	17	6	5	17	19	12	12	18	16	13	15	8	15	18	13	18	4	8	9	
Svetlana Kuyumdzhieva	15	16		19	7	17	12	13	10	22	14	12	16	19	15	17	15	21	16	14	13	6	9	11	
Gina Kafedjian	14	24		16	18	27	7	4	20	26	13	19	13	22	21	16	11	11	15	20	24	4	9	24	
POINTS TOTAL	84	101		65	73	115	45	46	70	99	70	78	87	107	95	98	63	77	95	88	97	33	68	86	
FINAL	16,8	20,2		13	14,6	23	9	9,2	14	19,8	14	15,6	17,4	21,8	19	19,6	12,6	15,4	19	17,6	19,4	6,6	13,6	17,2	
Jury	Project No																								
	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49
Mr. Pierre Guillemet	10	15	21	27	27	16	14	9	18	27	11	17	23	25	11	11	23	16	19	17	26	14	10	14	15
Mr. Kamen Kalev	17	27	28	23	26	22	24	20	27	21	17	25	20	24	26	26	23	27	26	23	20	26	17	20	18
Arh. Ljubo Georgiev	16	19	18	14	19	11	9	8	16	6	14	14	18	19	19	5	9	7	9	7	10	12	9	5	9
Svetlana Kuyumdzhieva	13	19	12	18	19	15	12	7	19	14	10	12	16	18	15	14	10	8	19	16	11	11	11	10	14
Gina Kafedjian	10	13	18	27	27	16	14	9	17	27	11	15	21	19	11	11	23	16	19	17	26	14	10	14	15
POINTS TOTAL	66	93	97	109	118	80	73	53	97	95	63	83	98	111	82	67	88	74	92	80	93	77	57	63	71
FINAL	13,2	18,6	19,4	21,4	23,6	16	14,6	10,6	19,4	19	12,6	16,6	19,6	19,6	16,4	13,4	17,6	14,8	18,4	16	18,6	15,4	11,4	12,6	14,2

Mr. Pierre Guillemet
Mr. Kamen Kalev
Arh. Ljubo Georgiev
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Plovdiv / 9 October 2017